

LISTING OF CLAIMS

Claims 1-17 (canceled)

18. (currently amended) A method of releasing an odor from a printed image comprising:

- (a) providing a substrate having printed thereon an image comprising an electro-thermal odor-releasing ink;
- (b) providing an energy source; and
- (c) completing an electric a-circuit between the electro-thermal odor-releasing ink and the energy source, thereby releasing an odor.

19. (original) A method as in claim 18 wherein the energy source is a battery or other portable electrical storage device.

20. (currently amended) A method as in claim 18 wherein the energy source is an electric heater.

21. (currently amended) A method as in claim 18 wherein the electric circuit is completed by a switch.

22. (currently amended) A method as in claim 18 wherein the electric circuit is completed by electrically coupling the energy source to the electro-thermal odor-releasing ink with a conductive element.

Claims 23-27 (canceled).

28. (new) A method of releasing an odor from a printed image comprising:

- (a) providing a substrate having printed thereon an image comprising an electro-thermal odor-releasing ink;
- (b) providing an energy source; and
- (c) completing a circuit between the electro-thermal odor-releasing ink and the energy source by coupling the energy source to the electro-thermal odor-releasing ink with a conductive element, thereby releasing an odor.

29. (new) A method as in claim 28 wherein the energy source is a battery or other portable electrical storage device.

30. (new) A method as in claim 28 wherein the energy source is heat.

31. (new) A method as in claim 28 wherein the circuit is completed by a switch.